

Open Source Approaches to Security for Applications and Services at Mozilla

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Who is Adam?

- Security Engineer, Mozilla Enterprise Security team
- 4+ years Mozilla employee
 - Re-architecting Mozilla's Appsec program
 - Program owner, Mozilla Web Bug Bounty
- Working in Infosec since 1998: Pentester, Consulting Manager, Principal Consultant, CSO, Security Engineer

- FuzzDB (<u>https://github.com/fuzzdb-project/fuzzdb</u>)
- Based in NYC
- Reformed, former CISSP



Agenda

- Lessons learned from radical open sharing of design documentation
- · Approaches to qualitative comparison of risk for an inventory of websites and services
- Using OpenSAMM in a DevOps organization
- Why your bug bounty program is one of the best sources of intelligence for driving the future direction of your application security program

- Maximizing the value gained from identified vulnerabilities
- Get non-security engineers help pentest by setting up a Red Team





Mozilla's Appsec Threat Model

We make a web popular Open Source web browser



- Protecting users: our browser's support is via the web
- Our security model expects our web services to be trustworthy
 - Installation, updates, crash reporting APIs, FxA, Addons, Hello, Sync, etc.
 - Each is attractive to spammers, criminals, state actors for different reasons
 - Our security model expects our web services to be trustworthy





There's a long debate over whether whether open source software is more security by virtue of its model. The correct answer is, it depends on from which actor's point of view and their subjective values and goals and available alternatives. There are too many variables that would apply in any particular to generalize.

MITRE CWE - "Common Weakness Enumeration" is a categorical taxonomy of software weaknesses. CWE-540 defines source code exposure as a security weakness.

That doesn't mean "open source software is insecure,"

it means that the attacker can examine the code for flaws such as injection attacks or other execution paths that were never intended by the authors.





It take lots of web services support a modern browser.



Bugzilla is the site that worries me the most.

It's where our open security bugs live.

Last year we discovered that an attack had gained access to security bugs through a legit account

A Firefox user informed us that an advertisement on a news site in Russia was serving a Firefox exploit in pdf.js that searched for sensitive files and uploaded them to a server that appears to be in Ukraine....

Mozilla's Appsec Threat Model

How much is our most sensitive data worth?



There are companies that aren't us who pay for security bugs for some of our products, sometimes more than we do.

One of my biggest concerns for protecting our users is protecting Bugzilla.

Where do the bugs go?



The economics of 0-days....

\$1 million was a bargain for the fbi, compared to the cost of next available substitute:

If the FBI was willing to pay \$1 million for the exploit, it's only because the next available option to the FBI would have cost more than a million dollars, probably significantly more.

State actors have virtually unlimited budgets, they don't face the usual resource constraints, if they need more money, they print it.

Mozilla's Appsec Threat Model **INSIDE THE NSA'S SECRET EFFORTS TO HUNT AND HACK SYSTEM ADMINISTRATORS** (U) I hunt sys admins Across the world, people who work as system administrators keep computer networks in order - and this has turned them into unwitting targets of the Rvan Gallagher. Peter M National Security Agency for simply doing their jobs. According to a secret Mar. 20 2014, 7:07 p.m. document provided by NSA whistleblower Edward Snowden, the agency tracks down the private email and Facebook accounts of system administrators (or sys admins, as they are often called), before hacking their computers to gain access to the networks they control. The document consists of several posts - one of them is titled "I hunt sys admins" - that were published in 2012 on an internal discussion board hosted on the agency's classified servers. They were written by an NSA official involved in the agency's effort to break into foreign network routers, the devices that connect computer networks and transport data across the Internet. By infiltrating the computers of system administrators who work for foreign phone and Internet companies, the NSA can gain access to the calls and emails that flow over their networks. ntercept.com/2014/03/20/inside-nsa-secret-efforts-hunt-hack-system-administrators * APPSEC EUROPE ROMA 12

The Intercept - Glenn Greenwald's investigative journalism website

The screenshot on the left is from a leaked NSA slide deck.

Take a look at the part I highlighted in red, on the right.



Not picking on North Korea or Russia for any reason in particular, rather using them as exemplars that nearly every nation either has or is developing a cyberwar capability.

Because of Mozilla's addons, usage in the TOR browser and ironically popularity among people interested in privacy, our products make an attractive target to many organizations as a component of some larger goal.

This is only one example of many actors with this kind of capability - not just state employed, sponsored, or tolerated,

I don't mean to scare you, but every single employee at Mozilla with any kind of access to internal resources is potentially a target, and not just by the NSA

There is another threat headline risk: that a news story story about a security issue will broadly and negatively affect our ability to pursue Mozilla's mission.





Implementation debate: is oss or closed-source software better for security? No relationship has been observed in the number of vulnerabilities in open source or proprietary software. Only Open Source software can be freely audited

There are several dedicated Mozilla security teams,

- Triage browser bugs
- Fuzzing team
- Content security (web standards like CSP)
- Cloud Services (where I worked for three years, supports the back end of services used by the browser like Sync, Addons, etc)

Enterprise Information Security, which I moved to in late 2015 to work on re-evaluating our overall appsec program and run the web bug bounty program in addition to others that have security responsibilities of various kinds, not to mention a number of very dedicated community members



Security is a something you do, it's not a state.

Ratchet, as a verb, means to increase or tighten something in a series of small steps.

I got the phrase "ratchet it up" from my friend Perry Metzger, he runs the Cryptography mailing list which is the successor to the old Cypherpunks list. To ratchet up security for software Mozilla depends on, we have funded a program to test the software and libraries we use. Mozilla Open Source Support (MOSS) is an awards program specifically focused on supporting the Open Source and Free Software movement, with a yearly budget of around \$3 million.

With the security track, Mozilla will

- contract with and pay professional security firms to audit other projects' code
- work with project maintainers to support and implement fixes, and to manage disclosure and
- pay for the remediation work to be verified, to ensure any identified bugs have been fixed.

The other tracks just awarded grants to security and privacy related projects such as \$152,500 to Tor for work on metrics to help make the network more stable, \$77,000 to Tails, a secure-by-default live operating system that aims at preserving the user's privacy and anonymity, the money is for a method to verify that a Tails image was built from known-good sources

PeARS: \$15,500. PeARS (Peer-to-peer Agent for Reciprocated Search) is a lightweight, distributed web search engine which runs in an individual's browser and indexes the pages they visit in a privacy-respecting way.

and others.

Which brings us to discussion about the web bug bounty program

Why your bug bounty program is one of the best sources of intelligence for driving the future direction of your Appsec program



Web Bug Bounty - Inside Mozilla

The bugs submitted by external reporters reflect what we aren't preventing, finding, and fixing Bug bounty trend data:

- Informs security engineering, training, detection, and planning efforts
- Helps website and service owners meet their security goals
- Increase security participation by being a forum for stakeholders of different websites and services to discuss relevant security topics
- Using the Bounty program to target testing for specific sites and features, supporting Mozilla's goals.

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Bounty programs aren't a substitute for good development practices, code review, pentesting

External reporters do help understand what the rest of your security program is missing

The program should be designed to encourage reporting for the kinds of bugs you'd like to hear about. You're competing not just with other bounty programs, but with all other available options that bounty hunters and potential bounty hunters have for their time.

I mentioned an internal security mailing list - bounty bugs are excellent foil for discussion

Maximizing the value gained from identified vulnerabilities





Explicitly define bug pipeline - if someone doesn't own it, it probably isn't going to happen consistently.

Internal comms channels - discussing bugs in similar websites and products and frameworks to those you use, not just the bugs that affect your software. Talking about security is fun, builds an internal security community, and the result will be fresh ideas & insights - learn from others problems, not just your own.

Next we'll take a look at what Mozilla's web bug intake workflow looks like.



One of my projects has been to reboot the process around our bug intake and workflow, this is what it looks like now



Bug bounty is one of the centerpieces of our web app sec program

Mozilla was born from Netscape.

Not going to retell the whole story of how Mozilla was born from Netscape Navigator, but it's an interesting tale you can look up yoursel.

The first bounty program was called the "Bugs Bounty," It was created by a technical support engineer named Jarrett Ridlinghafer in 1995 for the launch of Netscape Navigator 2.0 Beta. He also created the first community support forum for the product.



Chris Hofmann and Dan Veditz started the modern Mozilla bug bounty program in 2004, the web bounty came a few years later.

Chris recently left Mozilla after 10 years so he could sail more often, though I wouldn't be surprised if he came back.

He said I could share his parting thoughts, Chris probably had more continuous years of working on a browser than any other living person, 20 years, he goes back to the beginnings of Netscape Navigator. He also started Mozilla's automated crash reporting system, mobile engineering, and ran the I10n internationalization effort - 60% of Mozilla Firefox users are not English speakers.

Dan Veditz does security engineering for the Firefox platform, he's a walking encyclopedia of browser security history and has contributed to many of the RFCs that define the security properties of HTTP and the web ecosystem

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The Mozilla Web Application Security Bug Bounty Program is designed to encourage security research in Mozilla websites and services and to reward those who help us protect Mozilla users data			Rande	ar pages om page	OAuth	
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General Bounty Guidelines		Fython Lang Hat Python:	How	to Contribute	C / C++ / binaries	
Mozilla will pay a bounty for certain website and service security bugs, as detailed below. All security	Eligible bugs		Oth	er meetings		
bugs must rollow the following general criteria to be engible.	Which domains and web applications will be considered to be part of the bug bounty?	mozilla wiki	Cor	tribute to Mozilla		
 Security bug must be original and previously unreported. Security bug must be a remote exploit, compromise user data, allow access to Mozilla 	Below is the list of domains eligible for Mozilla's website and services security bug bounty. Please check it regularly, as it changes over time.		Security/	BugBounty	yOnramp/AMO	
infrastructure or resources, or easily manipulate a user.	www.mozilla.com/org	Main page	< Security			
 Submitter must not be the author of the buggy code nor otherwise involved in its contribution to the Mozilla project (such as by providing check in reviews). 	www.mozilia.com	New pages	Bugzilla Web Bug	Bounty Program Do	cumentation	
Employees of the Mozilla Foundation and its subsidiaries are ineligible.	www.mcalla.org www.firefox.com	Recent changes	 FAQ: https://w 	ww.mozilla.org/en-U	JS/security/bug-bounty/faq-webapp/ 🕏	
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For the attack scenario, please describe now an attacker would use the bug you are submitting, any peressary conditions for it to work and what the attacker would gain through successful attack. Please	Firefox Accounts			anno vanuator er		
answer the following questions to the best of your ability:	accounts.firefox.com		Documentation	https://github.com/	mozilla/addons-server/tree/master/docs 🖗	

One of my goals with the program is to shift the curve to more high value, difficult bugs, and get close as we can to eliminating bugs we should never produce, such as XSS, SQLI, or remote OS command injection.

- Generate metrics about vulnerability trends in websites and vulnerability categories to inform the direction of security efforts <- information to help plan the overall appsec effort
- Provide an entry point for Mozilla Enterprise Information Security to help support security for all Mozilla web developers. Including community sites Mozilla the company doesn't run directly, there are about ~3000. I'm still working on a complete list. <----
- Invite participation through detailed reporting instructions and information to bug bounty hunters, allowing bug hunters to do deeper reviews and reducing our time-to-fix <--- community

201	6 Web Bou MAXIMUM	unty Bug	Stats, YTI	2		
	Avg. time-to-fix	1 day	Avg. time-to-fix	9.4 days		
	Median time-to-fix	1 day	Median time-to-fix	5.5 days		
	Max time-to-fix	3 days	Max time-to-fix	31 days		
	5/5 v	7/10 within 7 days				
	MODERATE					
	Avg. time-to-fix	15.35 days				
	Median time-to-fix	13 days	Most Comm	on Bugs:		
	Max time-to-fix	37 days	1. XSS (majority 2. CS	RF		
ROMA	10/11	within 30 days		25		

The 31 day HIGH bug had been patched and wasn't exploitable after a couple days, but there was additional follow-on work that kept the bug open a little longer.

I changed a few things about how we run the web bounty -

One of the biggest was to pay on verification, not on fix, even though the typical "High" vuln gets fixed within a few days of reporting, now. Slow response times and failure to fix make bug researchers unhappy, it increases the chances they will be told their bug is a dupe.

Another was to have all externally reported bugs come in through a form on Bugzilla, not by email as was the case in the past. The StartTLS flag-stripping bug is real. GPG is nifty but I wanted to make bug reporting as easy as possible. I also rewrote the bug submission directions to help guide bounty hunters report more efficiently - the better the report, the faster we can fix. BugCrowd's recent report says that they see about 45% invalid submissions and 36% duplicates.

We see few HIGH risk invalid bugs since the changes since the changes. The dupes are most often for things like text injection bugs that we've "wontfixed" because they don't look convincing enough to trick someone into doing something bad. We use some external vendors to host and manage a few services for us, we've gotten them to be a lot more responsive and in one case that had persistent XSS that were repeatedly reported but that the vendor ignored and we received many dupe reports, we fired them. It's not safe for our users and it's not respectful of bounty hunters time.

Web Bug Rotation

I picked Mondays because that means I get to work 3 days worth of bugs per week.

Mozilla Web Bounty Program

Changes:

- Bug verification procedures updated <u>https://wiki.mozilla.org/Security/Web_Bug_Rotation</u>
- Improve and increase community activity
- Be a community resource for web bug testing, make engagement easier
- Improved web bug reporting form
- Improved guidance on bug reporting
- Bounty bugs reported using Bugzilla form, the Client program adopted this approach, too Inside Mozilla, getting the most value possible from each reported bugs.

Coming changes:

- Bonus pool for particular kinds of bugs on specific sites
- Community: IRC channel on our IRC server, outbound mailing list for bounty program comms

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• More eligible websites



Bounty hunters shouldn't have to hunt for sources and tech information.

Mozilla and community developed testing workflow documentation on Wiki, detailed into on apps, I appreciate the time they spend, and want to make their use of time as efficient as possible.

Upcoming MWOC project for college students - testing workflow for python web apps with known properties



Most of this part of the talk is about the knowledge problem that makes this so difficult, it's full of pitfalls and roadblocks.

Then, we'll talk unfortunately a lot more briefly about the possible.



Or, Reason 65537 why I let my CISSP expire after trying unsuccessfully to give it back



A focus on measures and metrics is often used to reach some desired state. This probably sounds familiar:

- 1. Management defines goal and comes up with a measure
- 2. Management establishes quarterly and annual targets
- 3. Management communicates the target, in terms of agreed measure
- 4. People do what they are being measured on



It usually looks something like this



or like this



The process sounds logical but can really be counter-productive.

Overloading a metric for too many purposes leads to unintended consequences.

Performance metrics: Usually linked to performance targets, they substitute a number for a well-articulated goal. Unfortunately it's only tracking progress towards the decided upon metric, often with unhappy consequences.

Best Practice measurements: I don't like that phrase because of the word best. Best is subjectively objective.

Rarely is there any objective measurement of various options, rarely is evidence collected and analyzed to demonstrate that a practice is better than another, to some end. This uses metrics as both a target and measure of performance. Implicitly this primes the brain to assume that "best practice" really is, not to think about whether it's appropriate to the organization and its challenges.

Metrics target: The target is often the entire explanation of the goal. They're easier to explain than complex goals. A metrics target like "reduce bugs by 50%" sounds clear but it's ultimately an arbitrary number designed to appeal to the management of the definer of the metrics as much as it's tied to a real organizational goal.



If your goal was 'Reduce bugs by 50%' and you implement a web app scanner that increases open bugs by 60%, did you succeed or fail?



No way to know.

We can account for the addition of the scanner

There are too many variables that aren't and **can't** be accounted for.

- New code
- False negatives
- Attackers develop new tools and techniques
- Insider threat
- Platform issues
- 3rd party code
- etc etc



No way to know, there are too many variables that aren't and **can't** be accounted for It's too easy to assume that the first is safer, this is observational bias, also called the "streetlight effect."

What did we learn about risk?



A policeman sees a dunk searching under a streetlight for something and asks what he lost. The drunk man says that he lost his housekeys, the policeman helps him search. After a while the policeman asks the drunk, "Are you sure you lost your keys here?" "No," says the drunk man, "I'm not really certain, I think I parked them in the lost, burp, lost them in the park." "So why are searching here??!" asks the Policeman? The drunk response, "Because this is where the light is..."

What is security, can it be measured?

Security, according to Oxford English Dictionary

- The state of being free from danger or threat
- The safety of a state or organization against criminal activity such as terrorism, theft, or espionage
- Procedures followed or measures taken to ensure the safety of a state or organization

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• The state of feeling safe, stable, and free from fear or anxiety





"Should you ignore a 49 percent probability risk, which will cause a 49 percent of maximum loss?

And why, in this example, should you pay maximum attention to a risk that has a 51 percent probability of occurring, with a loss of 51 percent of maximum loss?"

How much can we really know about any of this? With what confidence interval?



How much can we really know about any of this?

Threat—A natural or man-made event that could have some type of negative impact on the organization. **Vulnerability**—A flaw, loophole, oversight, or error that can be exploited to violate system security policy.

We can not possibly know enough to make use of tools like this in a meaningful way,



How much can we really know about any of this?

Threat—A natural or man-made event that could have some type of negative impact on the organization. **Vulnerability**—A flaw, loophole, oversight, or error that can be exploited to violate system security policy.

We can not possibly know enough to make use of tools like this.

We don't really know what our scanner's coverage are

Asset valuation, to whom, for what? Unless it's a commodity item with a market price, GIGO

"Threat" is a singular word. How many real threats are single-factor? What if several threats coalesce in one event? What if several happen separately? GIGO Vulnerability, Where do you draw the borders for your calculation? The app code? Framework? Libraries? OS? Platform? Other components? Firmware? CA certs? Rubber hose attack? Theoretical attack categories? How many of you are pentesters that have combined several low and moderate bugs in creative ways to hack something? More GIGO

The asset value of your customer database is "\$432,000?" This is a totally meaningless statement, more GIGO

Just as true for Annualized Loss Expectancy, Single Loss Expectancy.

Qualitativ	ve A	sse	SSI	nen	t?	
	Table 3.3 Perf	orming a Qualita	ative Assessn	nent	_	
	Asset	Loss of Confidentiality	Loss of Integrity	Loss of Availability		
	Customer database	High	High	Medium	-	
	Internal documents	Medium	Medium	Low		
	Advertising literature	Low	Medium	Low	_	
	HR records	High	High	Medium		
	The downside of values, so it is so management. An in the company, receive from you	performing a qual ometimes harder to tother downside is not always an "exa	litative assessm c communicate that it is derive act assessment"	ent is that you are r the results of the as of from gut feelings that senior manage	not working with dollar ssessment to or opinions of experts ement will want to	
	Other types of q	ualitative assessme	ent techniques i	nclude these:		
	• The D contri	elphi Technique-	-A group asses: pinions.	sment process that a	allows individuals to	
APPSEC EUROPE	• Facilit result makin	ated Risk Assess by asking questic g it a quick proces	ment Process (ons. It is design s to perform.	FRAP)—A subjective ed to be completed	e process that obtains in a matter of hours,	41
MMXVI			S	ource: Pearson CIS	SSP Certification Guide	41

Here's a screenshot from a CISSP certification guide that talks about qualitative assessment

Let's take a closer look:

Qualitativ	ve A	sse	ssi	nen	nt?	
	Table 3.3 Perf	orming a Qualit	ative Assessn	nent		
	Asset	Loss of Confidentiality	Loss of Integrity	Loss of Availability		
	Customer database	High	High	Medium		
	Internal documents	Medium	Medium	Low		
	Advertising literature	Low	Medium	Low	_	
	HR records	High	High	Medium		Even though the quantitative values are just
	The downside of	f performing a qua	litative assessm	ent is that you are	not working with dollar	as if not more subjective
	values, so it is s	ometimes harder to	o communicate	the results of the a	ssessment to	
	management. An	nother downside is	that it is derive	d from gut feeling	s or opinions of experts	
	in the company,	not always an "exa	act assessment"	that senior manag	ement will want to	
	- receive from you					
	Other types of q	ualitative assessme	ent techniques i	include these:		Structurally aggregating
	• The D contri	elphi Technique- bute anonymous o	-A group asses pinions.	sment process that	allows individuals to	subjective opinions until you reach consensus to measure
APPSEC	• Facilit result	ated Risk Assess s by asking questic	ment Process (ons. It is design	FRAP)—A subjectiv ed to be completed	e process that obtains in a matter of hours,	risk as a source of truth? No.
ROMA	makin	g it a quick proces	s to perform.	ource: Pearson Cl	SSP Certification Guide	42

The **downside** is that you're not working with meaningless dollar values?

It's derived from the opinions of experts so it's not an "exact" assessment, but using dollar values that aren't reflective of anything is, just because it's a number?

The quantitative method is pure scientism, not pure science.

Delphi technique? Also based on the experiential knowledge of participants, a 1971 paper critical of Delphi described it as "dredging of half-formed ideas from the group memory." It's also been criticized as a way to shepherd a process to a pre-determined position. Not great if you are hoping for a source of truth.

Loss of integrity of internal documents, "Medium." This isn't really useful either. It doesn't mean much and there are too many extraneous, unknown variables. "Loss of availability of internal documentation, "Low." Totally ignores n-th order effects. Loss of availability of internal documentation in the table says Low, but what if it's the docs are the runbook for the customer db, whose loss of availability is high? That's different than if the internal docs that aren't available are for the lunch-break table-tennis league.





The main problem epistemology attempts to solve is understanding what the requirements for "knowledge" are.

It's really hard to make any true statement about security, other than that it's hard to make a true statement about it. We like to talk about "security verification" and "security assurance," but these terms are neither useful or accurate.

The tools we use most often do not verify anything at all. They find bugs, generally shallow ones.

Our scanners and pentesting don't prove code is safe if you find bugs and fix them, and they don't prove it's safe if you find no bugs.

How do you do you approach formal verification of a large software system like a browser or a web server? For starters, the specification has to be good. With HTML and HTTP for example the true specification is what servers and user agents support, the specs always trail the products. When a spec is introduced at the W3C, it's only meaningful if Google, Mozilla, Microsoft, and Apple implement it. But we could use it to ratchet up security for specific components that are most critical: the browser kernel and the TLS stack implementation for example.

Our programming languages were mostly not designed for security. I remember one of the members of our fuzzing team joking that browsers are a collection of use-after-free bugs that coincidentally happen to be able to render HTML.

That is why the Firefox product team is "Oxidizing" Firefox, that's our internal shorthand for "Replace components of Firefox with pieces of Servo, which is written in Rust, a programming language that started as the personal project of a Mozilla employee. Although its development is sponsored by Mozilla, it is an open community project.



Quark is really cool, a formally verified browser using the Coq interactive theorem prover.

A million lines of code have verified security properties -renderer, jpeg decoders, javascript implementation.

The rest is sandboxed, and yet it's still vulnerable to lots of protocol related issues.

Like Mozilla's Rust/oxidation/Electrolysis efforts, it's another way to to ratchet up security and reduce the attackable surface. But still hard to quantify using the kinds of metrics that people are often hoping to see.



We discussed what's hard to measure and quantify. What's left?

Even these can get tricky - what is complete coverage?

Time to close breach - can you really have any knowledge about the amount of certainty of whether the breach is closed?

This is why the executive summary is so important - language is a much richer way of explaining these limitations than a chart or graph.



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There are many categories of attacks that automated tests are not able to identify:

Logic flaws are one.

Different components of a system understanding the same piece of (malicious or spurious) data to mean different things, another.

Sometimes the problem isn't a bug, it's architectural deficiency. If it's deeply layered inside a component of your system that uses its own non standard build system, you probably won't find it. Software tests are for known, expected code execution paths and interactions, it's much harder to identify all possible execution paths and orders of operations.

Thinking security testing through and automating as much as possible will yield results, but that can happen with or without devops. I'm not saying devops is invalid, rather that it alone is not responsible for good outcomes.

Thinking that an approach delivers more than it really does is only a false sense of security, arguably worse than awareness of insufficient security.

IT is a business support function. Security is a business risk analysis function. If you standardize and integrate things without understanding threat, risk and security posture, what have you done?

Ultimately the decisions are business decisions. Unfortunately, they are frequently made from the perspective of insufficient knowledge.





Maturity	/ Models	5	"Best" practice? - Subjective, not objective.
Accrediting Professionals	al	see according to management best practice,	 There is no best practice for all organizations and problem spaces.
against a clear set of external benchmarks. Maturi an APMG Registered Consultant of an organization • A known Maturity Level, with precise recomme • Ability for organizations to compare their Matu • A big improvement on self-assessments • A consistent set of questionnaires and so	ty is indicated by the award of a particular r's portfolio, programme and project managend endations on how to improve urity Level with other organizations or other oring	Maturity Level , A maturity level assessment by gement will provide the following benefits: r parts of their own organization	Maturity level - Just because something has a dependency on something else isn't proof it provides more "maturity"
Independently verified and certified An independently held set of "benchmarks".			Cross-org comparison
	Aerospace QMS Audits Aerospace AAB Scheme Business Management & Improvement APMP-Bid Proposal Management ARO09 BRMP9 und CBIM9-Business Relationship Management Certified Professional Technical Communicator Fiscance for Non-Financial Managem Lean Stx Sigma	IT Governance & Service Management ALS-Application Services Ubray BIBL®-Devices Ubray Charge Analyst OliF-Cloud Industry Forum Code of Practice CADB-Configuration Mgmt Catabase COBIT® 5 UKTAMS-Tr Asset Management ISIO/ICC 2000 TTL®-Industry Technology Infrastructure Ubray Latin TT	 orgs have different goals Emotional appeal, pop-psych Assumes other orgs being compared to have accurate self knowledge
APPSEC	OBASHI® - Business and IT Management Sourcing Governance The PS Professional® Change, Risk & Benefits Management Change Amagement	Stole-Service Desk Institute Service Catalogue Service Level Analyst Project, Programme & Portfolio Management	- "Best practice" determination is not repeatable or falsifiable
ROMA	CHAMPS20 - Change Management in the Public Sector Managing Benefits ¹⁴ M_o_R® - Management of Risk Outroe Consults: 8 Desilioneee	Agireon - Agile Brogramme Management AgilePgM - Agile Project Management AgilePhyle - Agile Project Management APMS PPP Certification Program	51

Maturity models are another way that security is often measured.

This isn't to say that Maturity Models are useless. I use and advocate OpenSAMM. You have to use your brain though and not take it as gospel.



Self service questionnaires - a terrible idea.

Interviews work the best, when done by a skeptical security curmudgeon they nearly always uncover things that the person being interviewed would not have considered

Benchmark data problems:

Aggregate information

Doesn't necessarily apply to your organization or problems

Cognitive errors: Misperception (deficiency in knowledge of the present, overestimating competence), Misremembering (Knowledge of the present colors information remembered from the past), Impact bias (The tendency to overestimate expected future states)

Humans are not reliable observers, we tend to see what we want to see.

The quality and applicability of the measurements of other in different situations are a tempting comparison, but aren't especially useful since the Margin of Error is unknowable.

nance									
Strategy & Metrics	Yes/No	Interview Notes	Rating	Business Func Rating Target	Guidance	0+1	0+2	0+3	0.
Is there a software security assurance program in place?	Yes		runng	Training ranger	Y				
Guidance: Assurance program is documented and accessible to staff.					Y				
Guidance: Assurance program has been used in recent development efforts.			1+	2.5	Y				
Guidance: Staff receives training against assurance program and responsibilities.			-		Y				
Are development staff aware of future plans for the assurance program?	Yes				Y				-
Guidance: Assurance program goals are documented and accessible to staff.					r v				-
Guidance: A sourance program goals have been presented to stail.					r V				-
									-
Do the business stakeholders understand your organization's risk profile?	Yes				Y				-
Organization has documented motivation behind creating a software security assurance									
Guidance: program.					Y				
Assurance program has been customized to align with the organization's motivation and									
Guidance: goals.					ř				-
Quidance: and documented					~				
Scenarios, contributing factors, and mitigating factors have been reviewed with business									-
Guidance: owners and other stakeholders.					Y				
Are many of your applications and resources categorized by risk?	No			1	Y				x
Guidance: A data and application risk classification system has been documented.				· · · · ·	Y			x	
An evaluation criteria has been created to apply the classification system to data and					~			~	
Guidance: Staff receives training in how to apply evaluation criteria to application and data assots					Y			^	×
Guidance: Most applications and data have been categorized using this evaluation criteria					Y				x
	Strategy & Metrics Is there a software security assurance program in place? Guidance: Assurance program is documented and accessible to staff. Guidance: Assurance program has been used in recent development efforts. Guidance: Assurance program goals are documented and accessible to staff. Guidance: Assurance program goals are documented and accessible to staff. Guidance: Assurance program goals are documented and accessible to staff. Guidance: Assurance program goals are documented and accessible to staff. Guidance: Assurance program goals are documented and accessible to staff. Guidance: Assurance program goals are documented and accessible to staff. Guidance: Assurance program goals are documented and accessible to staff. Guidance: Assurance program goals are documented and accessible to staff. Guidance: Assurance program goals are documented and accessible to staff. Guidance: Aple has been put in place to reach tobes goals in a specific period of time. 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One thing that OpenSAMM has lacked is a tool for developing your own roadmap.

A few weeks ago I contributed this, it will hopefully make it into 1.2, either way you're welcome to use it



This is a sanitized sample of an alternative way to present an appsec program roadmap.

You could just was easily make the left column (white boxes) show "governance, construction, verification, operations" and use to tell a story for your OpenSAMM roadmap

<section-header> Still Like OpenSAMM, anyway OpenSAMM can be mapped to any SDLC It's a framework for ratcheting up security in quarterly increments to a desired state That's my job description It's extensible If you don't care about comparisons, modify it to suit your needs. Example: OpenSAMM is missing "decommissioning" and "user privacy" If you do care about benchmarking, keep two sets of books Official OpenSAMM framework and your own "proprietary extensions."

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Interviews work the best, when done by a skeptical security curmudgeon they nearly always uncover things that the person being interviewed would not have considered

Benchmark data problems:

- Aggregate information

- Doesn't necessarily apply to your organization or problems
- Cognitive errors: Misperception (deficiency in knowledge of the present, overestimating competence)
- Misremembering (Knowledge of the present colors information remembered from the past), Impact bias (The tendency to overestimate expected future states)
- Humans are not reliable observers, we tend to see what we want to see.
- The quality and applicability of the measurements of other in different situations are a tempting comparison, but aren't especially useful since the Margin of Error is unknowable.

Get non-security engineers to help pentest by setting up a Red Team



Red Team

- There aren't enough hours in the day to test all the things
- Hacking is fun
- · Lots of technologists are interested in security and hacking
- There are probably security resources in your company you didn't even know about, get security champions to self-identify
- CTF model not appropriate in a real attack, the defenders are doing their work, not on standby expecting one

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- You can't assume zero knowledge, get developers for the website or service involved as attackers
- Gamify and make security fun, vs security being Dr. No
- Build an internal security community



Get more stuff tested, more deeply

Get security champions to self-identify

Build a security community

best as monthly or bi-monthly activity for 3-4 hours, get exec approval and participants should have approval of their manager for their time.



Summary

- Radical open sharing of documentation: less scary than it sounds
- · Security does not easily yield to quantitative measurement
 - It's easy to spend a lot of time generating metrics that don't inform, don't do that
 - Numbers don't tell a story, they are open to interpretation. So, tell a story.
- Bug bounty program + Maturity Model + organizational threat model to guide your Appsec program
- Create an internal cross-organizational Red Team to build an internal security community



